



## Audiovisual Infrastructure to Maximize Profitability

### CLIENT

The Eventi, a Kimpton Property, is a luxury boutique hotel located in the heart of Manhattan that was designed with a combination of artful surroundings and intimate accommodations. Hotel amenities include an outdoor urban park space, a veranda and 20,000 square feet of flexible meeting space.

### CHALLENGES

Having partnered with the Kimpton Hotel and Restaurant Group on previous projects, Presentation Products, Inc. (PPI), was selected to handle all aspects of audiovisual and control systems design, integration, and commissioning for the new Eventi Hotel. The challenge was to design an AV system before any structure had been built, and to work within the new site to integrate technology into the hotel's infrastructure.

### OUR SOLUTION

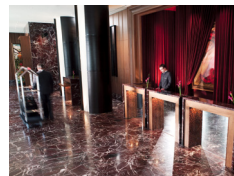
PPI began speaking with the client in 2008 when the hotel was still being designed. Along with installing presentation systems and controls into the conference center and boardroom, PPI engineered a global, distributed audio system throughout the hotel and handled all aspects of AV utility. Two major aspects of the AV Design/Build were:

#### Audio Subzoning

The hotel-wide audio system is controllable both locally and from a centralized control panel. Audio zones separate spaces where different music/sources are to be selected for play, and audio subzones improve the experience of sound by customizing audio EQ and volume adjustments for particular areas within zones. Presentation Products engineers and project managers designed these subzones with acoustical treatments, architectural features, and end space purpose in mind. The result is a fine-tunable system which creates a more fluid experience for guests walking about the hotel.

#### Event Facilities

As part of the project, PPI customized AV solutions for a Ballroom, a Screening Room, and an Outdoor Terrace. The Screening Room provides a space for a professional movie theatre experience. The Outdoor Terrace features recessed speakers in a metal facade and the ability to easily connect and control a local audio source such as an ipod. A digital signage solution, integrated into the hotel's hallways, elevators, and outside every conference space, provides a forum for hotel marketing and can be sold for customizable event branding.



### AT A GLANCE

- Project Type: New Hotel Build
- Space Size: 30,000 sq. feet
- Timeline: 2 years
- Contract Value: \$400K+
- Operator: Kimpton Hotels
- Developer: J.D. and M.D. Carlisle Corporation
- Architect: Perkins Eastman
- Interior Architect: MCCARTAN
- Completed: Winter 2011

### KEY TECHNOLOGY

- Crestron Control System
- Electro-Voice Loudspeakers
- Custom Draper Projection Screen
- Triad Speaker
- QSC Amplifiers

*"It is an impressive installation! We look forward to working with you on future projects."*

**Kris Singleton**  
VP Technology/CIO,  
Kimpton Hotel &  
Restaurant Group

