



Pumping Up the Grade with Highly Efficient and Custom-Designed Sound Systems

CLIENT

Flex Mussels Restaurant, located in NYC's West Village, offers a savory menu of PEI-born mussels, desserts whipped up by Top Chef Just Desserts contestant, Zac Young, and an inviting oceanic ambiance that includes dune grass and a breathtaking LED landscape scene. This seafood restaurant branches out from its hit Upper East Side home base that's been featured in both the New York Times and Time Out New York.

CHALLENGES

Flex Mussels turned to Presentation Products, Inc. (PPI) for the design and implementation of a sound system that was both highly efficient and aesthetically pleasing. Both of these tasks required collaboration with a large design team – including architects, interior designers, and lighting consultants. Two main project requirements were:

- **Minimum Visual Impact with Uncompromised Sound Quality**

This cozy and well lit space required an audio system that blended with décor and had the least possible visual impact. The challenge was to achieve this while maintaining high quality, consistent, full range sound.

- **Noise Reduction**

PPI's audio engineers anticipated that, when full, this space would have high levels of ambient sound. The challenge was to include acoustical treatments in ways that would be approved by the design team.

OUR SOLUTION

Bose ControlSpace® System

A Bose ControlSpace® System provided exactly what the client was looking for and was the foundation for the audio system designed and installed by Presentation Products. The simple, clean design features Bose satellite speakers combined with recessed, in-ceiling bass modules to provide consistent distribution of audio throughout the space. Volume, zone, and source selection panels were added to the bar, server, and hostess areas for convenient control. The system was equipped with Sonos Internet Radio, a CD changer, radio tuner, and an iPod dock. All of these sources can be played in various sub-zones throughout the space.



Acoustical Panels

Acoustics First® wall and ceiling panels were installed in discreet locations to reduce ambient noise levels and soften the dining experience.

RESULTS

The system installed at Flex Mussels provides the owner and staff with an easy to use, practical solution that complements the space, supports the brand established by the Upper East Side location, and enhances guest experiences. Most importantly, it exceeded the expectations set by the client, architect, and design teams.

"I appreciate all the hard work that PPI has done at both my locations. They have really helped me create the space and ambiance I envisioned."

Bobby Shapiro
Owner, Flex Mussels

