



Audiovisual Infrastructure Maximizes Event Profitability

CLIENT

The Eventi, a Kimpton Property, is a luxury boutique hotel located in the heart of Manhattan. Designed to combine artful surroundings and intimate accommodations with modern technology, Eventi is an experience as much as a destination.

CHALLENGES

Having partnered with the **Kimpton Hotel and Restaurant Group** on previous projects, Presentation Products, Inc. (PPI) was selected by the J.D. and M.D. Carlisle ownership and construction groups to handle all aspects of audiovisual and control systems design, integration, and commissioning. Ownership understood that by including audiovisual and control into the building's infrastructure, event sales profitability would greatly increase by removing ongoing equipment rental and staging costs.

OUR SOLUTION

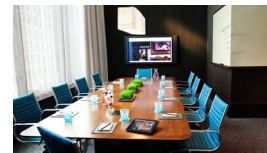
Each space provided a unique canvas for PPI to integrate custom solutions and design an innovative system:

- **Audio Systems**

PPI engineered a distributed audio system where multiple sources can be delivered to various zones throughout the hotel from a centrally located control panel. These zones of audio are designated into specific subzones where localized volume control allows the end-user to fine tune the system.

- **Event and Presentation Systems**

Integrated audiovisual, presentation, and control solutions in the conference center, ballrooms, and boardroom have helped to define the Eventi Hotel as one of the premier meeting space facilities in Manhattan.



- **Digital Signage**

A digital signage solution, integrated into the hotel's hallways, elevators, and outside every conference space, provides a forum for hotel marketing and branding. These digital signs are also leveraged by selling the ability for a client to post customized content during events.

- **Integrated Control Solutions**

A centralized, integrated system allows the management team to control, monitor, and troubleshoot all aspects of the property-wide audiovisual system from a single location.

- **Outdoor Space and Screening Room**

Further systems that differentiate the Eventi are the Outdoor Event Space and Screening Room. The outdoor terrace features recessed speakers in a metal façade with the ability to connect and control a local iPod. The Screening Room provides a space for a movie theater experience that can be sold for events and leveraged to attract VIPs.



RESULTS

Having been open since Spring 2010, the vision of Eventi has become a reality. Audiovisual systems are highly utilized and the client has been extremely happy with Presentation Products' service. The project has been regarded by all as a strong success.

"It is an impressive installation! We look forward to working with you on future projects."

Kris Singleton
VP Technology/CIO,
Kimpton Hotel &
Restaurant Group

